



2027 EXCLUSIVE MEMBERSHIP TIERS



EXCLUSIVE TIER MEMBERS 2026

PLATINUM



GOLD



SILVER

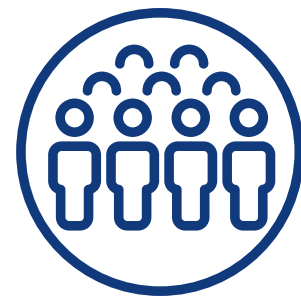


AMCHAM AT A GLANCE



700

Corporate
Members



3500+

MDs, CEOs, and
Senior Executives



42

Exclusive Tier
Members



84+

Billion USD Member
Investment in Thailand



200+

Events
per Year



20

Member-led Committees
and Councils



3200+

Student Scholarships Provided
to Thai Youth



100+

Member Companies Receiving
Corporate Impact Recognition

AMCHAM AT A GLANCE



Networking

Over 200 opportunities to connect to our network of senior executives through innovative premium events.

- *Member Luncheons
- *Governors' Table dinners
- *Webinars
- *Working Groups
- *Speaker presentations
- *Workshops
- *Factory tours
- *Governors' Gala
- *Thai-U.S. Trade & Investment Summit
- *EEC Networking Nights
- *ChariTEE Golf Tournament
- *TopGolf Foreign Chambers Open
- *Corporate Impact Awards Gala Dinner



Advocacy

Year-round engagement with the Thai and U.S. governments on issues critical to member business.

- *Government roundtables
- *Ministerial keynote speakers
- *Washington Doorknock
- *Joint U.S. Embassy events

*Advocacy-focused councils producing position papers and recommendation letters

Dedicated partnerships with:

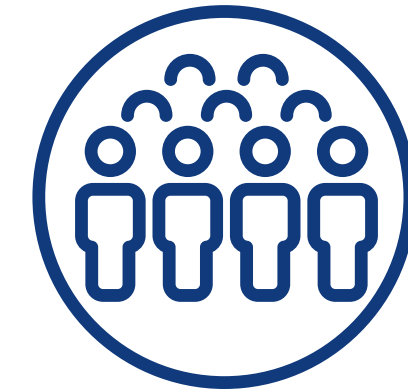
- *Thai Board of Trade
- *Federation of Thai Industries
- *U.S. Chamber of Commerce
- *ASEAN AmChams



Business Intelligence

Access the latest information on emerging legislation and other essential business news through concise summaries prepared by the AMCHAM team and member experts.

- *Weekly Newsbriefing with Cabinet resolution tracking
- *Roundtable meeting summaries
- *Industry working groups
- *Industry alerts & bulletins
- *T-AB Magazine



Capacity Building

Develop your team through exposure to industry experts and professional development programs designed for everyone from C-Suite executives to rising professionals.

- *AMCHAM Academy Residential
- *Committee-led speaker events
- *Workforce development initiatives
- *AMCHAM Foundation
- *Young Professional Workshops
- *Connecting for Corporate Impact Forum

SILVER

*Supporting the U.S.
Business Community*

Silver members support all AMCHAM activity on behalf of the business community in Thailand. They receive logo recognition across all AMCHAM channels and a package of participation opportunities.

300,000 baht

GOLD

*Maximizing Brand Awareness
and Visibility*

Gold members aim for a high profile in the business community. In addition to all silver benefits, this tier provides premium brand exposure, with a selection of customized benefits.

500,000 baht

PLATINUM

*Building Strategic
Partnerships*

Platinum members are strategic partners in the AMCHAM mission. In addition to all silver and gold benefits, these members represent AMCHAM at high-level government meetings, business missions, and more.

900,000 baht

BENEFIT SUMMARY

CORE BENEFITS

- Unlimited representatives
- Logo recognition on all channels
- Premium event vouchers
- Full-page T-AB advertisement
- Governors' Ball sponsorship with table of 8
- AMCHAM Academy at special Exclusive Tier rate
- First right of refusal for ad hoc sponsorships
- Thought leadership priority
- Half-page yearbook advertisement
- VIP seating at AMCHAM events
- Free entry to Committee Events at True Digital Park (2 per event)

Silver

- ✓
- ✓
- 40
- 2
- ✓
- 1
- ✓
- ✓
- ✓
- VIP
- ✓

Gold

- ✓
- ✓
- 40
- 2
- ✓
- 1
- ✓
- ✓
- ✓
- VIP
- ✓

Platinum

- ✓
- Premium
- 50
- 6
- ✓
- 2
- ✓
- ✓
- ✓
- Head Table
- ✓

TAILORED BENEFITS

PARTICIPATION

- 4 passes to Thai-U.S. Trade & Investment Summit
- Additional AMCHAM Academy participant discount (max 2)
- Topgolf Foreign Chambers Open team of 4 (max 3)
- Corporate Impact Awards Dinner table of 8
- ChariTEE Golf Tournament team of 4 (max 2)

EVENT SPONSORSHIP

- AGM Luncheon Sponsor (max 2)
- Young Professionals' Event Series Sponsor
- Meet the Candidates Luncheon Sponsor
- ChariTEE Golf Hole Sponsor
- Eastern Economic Corridor (EEC) Networking Sponsor (max 2)
- Festive Eggnog Party Sponsor

MARKETING / OTHER

- Featured content on social media channels (max 2)
- Additional full-page T-AB advertisement
- Fund 1 year ATF university scholarship

select
5

select
8

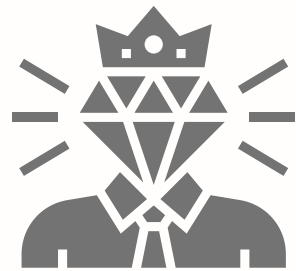
PARTNER

- Invitation to relevant high-level government meetings
- Premium logo placement
- Government affairs consultations
- Introduction services to key government stakeholders
- Guest invitations for premium AMCHAM events
- Extension of board invitations to special events
- Participation in business missions

- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓

CORE BENEFITS

Unlimited Representatives



Expand your company's presence within Thailand's business community.

AMCHAM Academy Access



Develop your rising leaders through this exclusive program at a special rate of 25,000 baht (regular price 80,000).

Logo Recognition



Your logo reaches tens of thousands of eyes on all AMCHAM events, online activities, publications, and more.

First Right of Refusal for Ad Hoc Event Sponsorships



Be the first to know about additional premium sponsorship opportunities throughout the year.

Governors' Gala Sponsorship



Sponsor the year's most highly anticipated black-tie gala for the business community (includes table).

2 Full-page Ads in *T-AB* and 1 Half-page Ad in Yearbook



Feature in *T-AB* magazine, a top source for English business community news, and the AMCHAM Yearbook.

Free Entry to All Committee Events at TDPK



Free entry to committee events at True Digital Park (max 2 participants per event)

40 Event Vouchers



Maximize your company's participation at premium events with your AMCHAM vouchers.

TAILORED BENEFITS

Our Gold and Platinum Members can expect higher levels of brand exposure, but one size does not fit all. We offer 14 benefit options, from which Gold members may select 5, and Platinum members may select 8.

We work with you to select the combination of sponsorship, marketing, or participation benefits to match your company's needs.

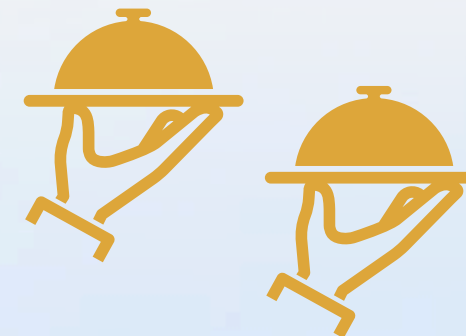
Mix and match your favorite benefits:



1 Full-page
Advertisement



2 EEC Networking
Sponsorships



1 AGM Luncheon
Sponsorship



Passes for Thai-U.S.
Trade & Investment Summit
(Includes 4 Passes)

Please let us know your selections as soon as possible so we can arrange for their delivery. Companies who have not specified their benefits by March 31, 2027 will be allocated a selection of event sponsorships.

TAILORED BENEFITS

4 Passes to Thai-U.S. Trade & Investment Summit



4 passes to our signature investment forum for private and public sector stakeholders.

Table at Corporate Impact Awards Gala Dinner



Table of 8 at our signature Corporate Impact Awards Gala Dinner recognizing member companies.

Additional AMCHAM Academy Participant Discount



Develop your rising leaders through this exclusive program at a special rate of 25,000 baht (regular price 80,000).

Topgolf Foreign Chambers Open Team



Field 3 players in this unique networking tournament bringing together international chambers.

ChariTEE Golf Team



Join this premier business golf event with a 4 person team and tee off against a field of fellow executives.

Featured Content on Social Media Channels



Leverage AMCHAM's social media channels to further your company's messaging & content.

1 Additional Full-page Advertisement in *T-AB*



Additional full-page advertisement in *T-AB* magazine, a top source of business news in Thailand.

Provide 1 University Scholarship



Sponsor a deserving Thai university student through the AMCHAM Thailand Foundation.

TAILORED BENEFITS

Young Professionals' Event Series Sponsor



Sponsor YPC event series to empower young professionals through capacity building, networking, and connections.

Meet the Candidates Luncheon Sponsor



AMCHAM Board Candidates introduce themselves to our community at our popular September Luncheon.

Annual General Meeting Luncheon Sponsor



Our March and October AGMs gather large audiences, and bring together key decision makers.

ChariTEE Golf Hole Sponsor



Feature your brand signage on the green with optional side game at the tee box, or booth at registration.

Eastern Economic Corridor Networking Sponsor



Logo recognition and 5 complimentary guest passes with optional booth at this popular networking night.

Festive Eggnog Party Sponsor



AMCHAM's annual holiday celebration brings our community together for a family event at an iconic five star hotel.

PARTNER BENEFITS

Represent AMCHAM at Government Meetings



Platinum Members are invited to represent AMCHAM at relevant high-level government meetings.

Government Affairs Consultations



Regular meetings to identify advocacy priorities and collaborations.

Introduction Services



Introduction to key government stakeholders at relevant agencies and departments.

Business Missions



Participate with AMCHAM and other high-level stakeholders to further common goals.

Head Table Seating



Your seat at the VIP table is always reserved for your company at AMCHAM signature events.

Guest Invitations



Upon request, AMCHAM invites up to 5 key officials on your behalf to Luncheons or Thai-U.S. Trade & Investment Summit.

Premium Logo Placement



Your logo receives top visibility at all AMCHAM activities, as does any company content.

Maximum Participation & Visibility



Additional 10 vouchers, 4 T-AB ads, and 2 Academy seats maximize your presence.